



The moment your eyes keep up with your digital life.
ZEISS Digital Lens.

Designed for your digital world...



Comfortable near viewing for relaxed vision on digital devices.

...and a clear, comfortable view of your everyday world.



Crystal-clear distance viewing for all day use.

You're working smarter, but your eyes are working harder.

Smart phones and tablets have become essential to your life. But your eyes weren't designed for digital screens, or the constant refocusing from the screen that comes with frequent smart phone and tablet use. The result: your eyes get tired faster. **That's why 70% of U.S. adults suffer from Digital Eye Strain.** And if you're wearing distance-only glasses or none at all, you're not getting the relief you need.

Now there's ZEISS Digital Lens, designed specifically for your digital lifestyle. Only ZEISS Digital lets your eyes move easily between your digital world and the real world – and see both with clarity and comfort .

ZEISS Digital Lens gives you a wide, clear view of the world around you, plus an area of extra focusing power designed specifically for viewing digital devices.

You'll enjoy:

- Easier focusing on your devices
- Relief from Digital Eye Strain
- Clarity for all activities, all day

Why ZEISS Digital Lens?

Helps your eyes focus more easily

Stress-free digital device viewing

Ideal for all-day wear



Your eyes can now enter the digital age. ZEISS Digital Lens.

How stressed are your eyes?
 Download the Digital Eye Strain app from ZEISS for both iOS and Android.

Available on the iPhone
App Store

ANDROID APP ON
Google play

Ask your eye care professional about [ZEISS Digital Lens](#) today.

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