



The moment you can relax
knowing your eyes are protected
ZEISS DuraVision BlueProtect.

**DuraVision
BlueProtect**
*provides protection
for your whole
family.*



*Blue-violet light protection from
TV's, fluorescents & LED lighting*



*Blue-violet light protection from
smartphones & digital devices*

Blue-violet light is everywhere.

Damaging blue-violet light can be found everywhere and the more you're exposed to it, the greater your risk of eye damage.

Increasingly, health professionals recommend that people of all ages protect their eyes from excessive blue-violet light exposure.

ZEISS DuraVision BlueProtect shields your eyes from damaging blue-violet rays, indoors or out.

Blue-violet light: A health threat hiding in plain sight.

Like invisible UV radiation, exposure to blueviolet light can affect your eyes and your health. And the threat is increasing as we are exposed to increasing levels of blue-violet light.

The American Macular Degeneration Foundation warns that blue-violet light may contribute to retinal damage and macular degeneration.

Viewing digital devices at night can also disrupt the brain's production of melatonin, causing sleep disturbances.

Shielding your eyes from damaging rays.

ZEISS DuraVision BlueProtect is specially designed for people who spend a good deal of time in front of their computer, television or tablet, or are frequently exposed to LED and CFL lighting.

The advanced light-filtering system of BlueProtect blocks a significant amount of the most harmful blue-violet light.

ZEISS DuraVision BlueProtect gives your eyes enhanced protection from potential blue-violet light damage.

Superior clarity and scratch resistance.

ZEISS DuraVision BlueProtect incorporates leadingedge anti-reflective and scratch-resistance technology ensuring both your eyes and eyeglasses are protected.

Surface reflections from lenses can distract you and interfere with your vision, particularly in lowlight conditions like night driving. Anti-reflective lenses reduce reflections, resulting in clearer vision.

Superior scratch-resistance technology helps protect lenses from developing scratches due to cleaning and normal wear and tear.

Protect yourself and your family –

Ask your eye care professional about ZEISS DuraVision BlueProtect today.

Content provided by Carl Zeiss Vision