



ZEISS Progressive Individual® 2 Personalized Lenses



ZEISS Progressive Individual 2 lenses are tailor-made to work with the frames you've chosen, and how they fit your face. You'll get the best balance of distance, intermediate and reading vision your frames allow. And you'll never have to choose between looking great and seeing great.

*Data on File

Your eyes. Your style. Your life.

The prescription your doctor writes for you is completely personalized for your eyes.

But most progressive lenses are not: they use the same optics for many prescriptions. Your ZEISS Progressive Individual 2 lenses will be designed precisely for your prescription, and manufactured with legendary ZEISS precision for superior performance. You'll enjoy wide, spacious fields of clear vision – up to 50% larger* than ordinary progressives..

Customized for your prescription, frame and face

As a result, you'll enjoy the following benefits:

- Custom designed for your exact prescription
- Up to 50% larger fields of clear vision than ordinary lenses
- Designed to fit the frame you choose, large or small
- Designed for the way your lenses are worn, for sharper vision



- ▶ Optional personalization for more intermediate/dynamic vision or more near vision
- ▶ Outstanding vision at all distances for every wearer

The way you use your eyes is unique to you. You may spend more time than most focusing on one main distance (reading, computer work) or your life may emphasize constant refocusing for dynamic activities (driving, sports, gardening). New technology in ZEISS Progressive Individual® 2 lenses allows your eye care professional to enhance either the near or intermediate and dynamic viewing zones of your lenses to suit your visual lifestyle. You'll benefit from outstanding vision for all distances, with extra vision support where you need it most. .

""Unbelievable, incredible clarity! I picked up my eyeglasses this evening and have had virtually no adjustment period with my Zeiss

Individual, unlike prior experiences with other lenses. I haven't experienced this level of clarity since having to forego my gas-permeable contact lenses for eyeglasses ten years ago! Thank you."

- Arlene

It's Only by ZEISS

Only select practices have been certified to fit this advanced lens. Trust our experience and knowledge to create a Zeiss Individual® 2 lens that is perfect for just one person – you.

Ask us today how innovations like Zeiss Individual 2 lenses and PureCoat by ZEISS will allow you to be a part of the ultimate vision experience.

Content provided by Carl Zeiss Vision <http://www.vision.zeiss.com/us>